

5 Reasons why you should invest in Hifadhi Fixed Income Fund

Successful investors agree that diversifying your investment portfolio gives you a good shot at maximizing your returns. At Orient Asset Managers, we offer you a variety of investment options to suit your unique needs and help you diversify your investment portfolio. Hifadhi Fixed Income Fund is one such option.

Hifadhi Fixed Income Fund is a unit trust that provides a unique platform to invest in debt instruments, with a short to medium term maturity profile. Here are 5 reasons why you should consider investing in Orient Asset Manager's Hifadhi Fixed Income Fund;

1. Short investment period

Hifadhi Fixed Income Fund's ideal investment duration is one year, with flexible terms of accessing your funds after a period of 91 days. This investment technique allows you an opportunity to start enjoying your return on investments after just three months.

2. Capital preservation

If you have money that you intend to use for a set purpose in the near future i.e. pay school fees or renovate your house, you can earn an interest on it before that time. Hifadhi Fixed Income Fund is the solution you need. The minimum investment is Ksh.100,000 which you are assured accessibility whenever you need it. The capital preservation will earn you attractive returns of 9 per cent to 9.5 percent at the end of your investment period.

3. Regulatory oversight

In most instances, investors who seek unregulated entities end up losing their hard-earned money. Hifadhi Fixed Income Fund is regulated by the Capital Markets Authority (CMA) which oversees and manages the activities and is able to bar fund managers from taking certain risks. In this case, you are at peace knowing that your funds are safe.

4. Enhanced returns

Investing in the Hifadhi Fixed Income Fund will enable you benefit from attractive interest rates of between 9 per cent and 9.5 per cent per annum, which is more than what other unit trust products offer in the market.

5. Easy Access of your funds

Upon maturity of the investment period, you do not have to visit our offices or the bank to access your funds. Hifadhi Fixed Income Fund has made it easy for you to make deposits and withdrawals directly through your mobile money.



Start your investment journey today with Hifadhi Fixed Income Fund! For more information, kindly contact us to guide you step by step in choosing the right investment options for your financial future.