

JOB TITLE	BUSINESS DEVELOPMENT MANAGER
REPORTS TO	GENERAL MANAGER

JOB PURPOSE:

The position is responsible for reviewing current market trends in order to propose new business ideas that will help OAML obtain financial growth and better brand recognition.

KEY TASKS, DUTIES AND RESPONSIBILITIES

- Build relationships with Orient Asset Managers Limited affiliate companies with the aim of generating new business from their customers.
- Planning and prioritizing personal sales activities geared towards achieving agreed business targets.
- Maintain and develop new customers through appropriate prospecting sales methods, and relevant internal liaison, to optimize quality of service, business growth, and customer satisfaction.
- Manage and retain clients through a thorough and professional customer service.
- Provide financial advice to high net worth clients according to their requirements and risk profile, as well as the performance of the specific portfolios.
- Carry out a detailed-fact find review of the potential high net worth clients and recommend appropriate investment products.
- Respond to and follow up sales enquiries.
- Report on weekly sales according to organization requirements.
- Provide adequate training to intermediaries and business partners.
- Assist in the formulation of operating plans within the marketing and business development unit.
- Assist in the development of new products in the asset management business.

REQUIREMENTS

- A Bachelor's degree in Marketing, Sales or any other business related degree from a recognized university.
- Diploma in Marketing, Sales or equivalent.
- 7 years relevant experience in sales or marketing, 5 of which should be in the financial services sector.

HOW TO APPLY:

If you are interested in the position and have the required qualifications, skills and experience, kindly <u>Click Here</u> and apply on or before **Tuesday**, **August 20**, **2024**.